

CERTIFICATION INCENTIVE PROGRAMME FOR SME'S UNDER PQI INITIATIVES 2025

**THINK CERTIFICATION FOR TRADE
FACILITATION & CUSTOMERS CONFIDENCE**



**GOVERNMENT OF PAKISTAN
MINISTRY OF SCIENCE & TECHNOLOGY
ISLAMABAD**

BACKGROUND

In Pakistan, there exist around 3.2 million SMEs out of which less than 5% units have any Certification System. However, unlike large enterprises in the formal sector, Small and Medium Enterprises (SMEs) are constrained by financial and other resources. This inherent characteristic of an (SMEs) makes it imperative that there should be a mechanism through which it may get support in business and human resource training & development.

Private sector has always propelled and remained the main driver of growth. Development of a competitive knowledge-based economy through innovation and value addition is one of the enabling pillars of Pakistan Vision 2025. Competitiveness refers to the ability to produce and deliver quality products and services effectively and profitably. Vision 2025 envisages investment in the determinants of national competitiveness, especially skill development, innovative technologies and engagement in international markets for economic uplift of the country. In this scenario, national development is directly or indirectly linked to Science & Technology sector. To support the SME sector, it is essential to create space and offer incentives to this sector to play an effective role in growth.

MAIN OBJECTIVES OF THE PROJECT:

- ✚ To provide incentive grants up to 2050 SMEs for adopting and implementing any certification system in the relevant areas of their business.
- ✚ To get the SMEs of Balochistan & less developed areas of Pakistan, Certified & Incentivized.
- ✚ To organize training programmes for SMEs & other Stakeholders in establishing & maintaining different certification systems.
- ✚ To improve competitiveness and sustainability of Pakistani Entrepreneurs / SMEs in global supply chain.
- ✚ To extend facilitation for technical compliance of products and services so as to meet the norms or technical regulations of importing countries.

NEED FOR CERTIFICATION

Compliance to international standards on quality, environment, safety and social accountability has been universally recognized as one of the key strategic element of product competitiveness in both domestic and international markets, along with price and delivery factors. Quality is the pre-requisite for successful market access and for achieving continued customer satisfaction.

In order to enhance exports and to be more competitive in the world market, it is imperative that a sound certification system for the recognition of credible products and services should start working and the relevant stakeholders should immediately strengthen their efforts in capacity building & implementing relevant certification systems.

FEATURES OF THE PROJECT:

- i. It is an all-Pakistan Programme / Scheme administered by Ministry of Science & Technology (MoST).
- ii. The incentive will be provided to the applicant SMEs only once upon certification of its choice.
- iii. An amount of Rs. 0.1-0.4 Million per Certification per SME is earmarked under the Project.
- iv. Adopting handholding approach for Certification & incentivization of SMEs of Baluchistan and less developed areas of Pakistan.
- v. Intensive nationwide training programmes for the related certification schemes will be organized.
- vi. The registered Small & Medium Enterprises (SMEs) / Units who meet the SMEs definition as stated below by SBP will be eligible to apply to avail the Incentive grant.
State Bank of Pakistan broadly categorizes the Small Enterprises (SE) as one with employment size up to 50 persons having annual sales turnover up to Rs.150.00 million and the other as Medium Enterprises (ME) with the employment size of 51-250 persons (Manufacturing & Services Sector) and 51-100 persons (Trading Sector), having annual sales turnover from Rs.150.00 million to Rs.800.00 million.
- vii. The Programme / Scheme is applicable to those SMEs / Units who have either successfully implemented or are in process / desirous of acquiring any certification scheme within the scope / areas of the project.

TARGETED SECTORS

Non Food Sectors:

- ❖ Textile & Leather
- ❖ Readymade Garments
- ❖ Electrical & Electronics
- ❖ Health, Beauty & Cosmetics
- ❖ Gems, Precious Stones, Jewellery
- ❖ Metal & Minerals
- ❖ Marble & Granite
- ❖ Carpets Rugs & Tents
- ❖ Surgical & Dental Devices/ Instruments
- ❖ Cutlery & Stainless-Steel Utensils
- ❖ Sports Wear & Goods
- ❖ Pharmaceuticals
- ❖ Chemical and Plastic
- ❖ Synthetic Textile
- ❖ Auto / Auto Parts
- ❖ Other Engineering Goods
- ❖ Other Consumer Products

Food Sectors:

- ❖ Rice, Wheat, Cereals etc.
- ❖ Livestock and Dairy
- ❖ Food and Halal Food
- ❖ Marine Products
- ❖ Agriculture & Herbal Products

Service Sectors:

- ❖ Inspection & Verification
- ❖ Certification
- ❖ Accreditation

Revised Scheme / Standards and Respective Rates of Incentive Grants

S. No	Standard	Rate (PKR)	S. No	Standard	Rate (PKR)
1.	ISO 9001(QMS)	100,000	17.	ISO 13485	400,000
2.	ISO 14001 (EMS)	100,000	18.	BSCI	400,000
3.	ISO 45001 (OH&S)	100,000	19.	REACH	400,000
4.	FSSC 22000 / ISO 22000	300,000	20.	WRAP	400,000
5.	Energy Management System (ISO 50001)	400,000	21.	Oeko-TEX 100 / GOTS	400,000
6.	HACCP	300,000	22.	Integrated Certification (Combination of at least two Certifications, listed at S.No 1-3)	250,000
7.	HALAL Certification (PS 3733/ PS 4992)	300,000	23.	Product Conformity Certification Marks (Regional & International) etc.	300,000
8.	Global GAP	300,000	24.	Sector Specific Code of Conduct (CoC)	200,000
9.	Good Manufacturing Practices (GMP)	300,000	25.	ISO / TS 16949 (Auto Industry)	400,000
10.	CE Marking	400,000	26.	Organic Certification	400,000
11.	Product Conformity Certification Marks (Local)	200,000	27.	Fair Wild Certification	400,000
12.	ISO 17025 / ISO 15189	300,000	28.	Leather Working Group (LWG)	400,000
13.	SA 8000	400,000	29.	Alliance for Water Stewardship (AWS)	400,000
14.	BRC	400,000	30.	IECEE CB Certification	400,000
15.	SEDEX	400,000	31.	Any other Certification system along with cost (Up to Rs. 0.40 million) subject to approval by the PSC	400,000
16.	ISO 17020 (Accreditation of Inspection Bodies)	300,000			

HOW TO APPLY FOR CERTIFICATION INCENTIVE GRANT

1. The Application Form for availing the Incentive Grant can be downloaded from the project website www.cipmost.gov.pk or the link available at website of Ministry of Science & Technology, Government of Pakistan (www.most.gov.pk). The submission of hard copy of duly filled in Application Form along with supporting documents after verification by the relevant CCI / T.B is mandatory.
2. The Applicant Company / Firm is required to carefully read the contents of the Application Form and instructions / guidelines before filling in.
3. Hard copy of the filled in Application Form along with all supporting documents duly verified by T.B /CCI be sent by post or courier at the address given below:

Project Manager

Certification Incentive Programme (CIP)
Ministry of Science & Technology (MoST)
1-Constitution Avenue, Sector G-5/2,
Islamabad.

Tel. No. 051-9216930
Project Website: www.cipmost.gov.pk
Email: pmcipmost@gmail.com